



FOR IMMEDIATE RELEASE

AUTUMN LEAVES PROMOTES KARON PORTER TO VICE PRESIDENT OF SALES

Memory Care Community Census Climbs Under Her Leadership

IRVING (Texas) – July 24, 2018 – Autumn Leaves®, a nationwide leader in standalone residential memory care, has promoted Karon Porter to Vice President of Sales.

In her role, Ms. Porter is responsible for development and management of the Autumn Leaves sales programs, including training and coaching for the company’s nearly 50 locations. Since joining Autumn Leaves in August 2017, the company has achieved double-digit percentage increases in occupancy versus the prior comparable period.



Karon Porter

“Karon’s impact on our sales organization has been immediate and significant,” said Mitchell W. Warren, Chairman, CEO, and Co-Owner of Autumn Leaves. “Her vision for the company is crystal clear: nothing less than excellence – not just in meeting census targets, but in every aspect of our care for residents. She has worked tirelessly in the field, sharing her extensive experience, keen insights, and enthusiasm for our company’s mission – to enrich the lives of those with dementia, as well as their families, by inspiring meaningful connections in a safe, secure, and loving environment. She has been truly invaluable to all facets of our company.”

Ms. Porter brings more than 30 years of experience to Autumn Leaves. Prior to joining the company, she served in sales leadership roles for Brookdale, Sagora Senior Living, Senior Lifestyle Corporation, and other national and regional providers. Her knowledge spans the care continuum from memory care and skilled nursing to independent and assisted living, including CCRC communities.

Ms. Porter holds certifications in both sales training and public speaking.

About Autumn Leaves®

With nearly 50 family-owned- and -operated memory care assisted living communities in nine states, Autumn Leaves is dedicated to serving those living with Alzheimer’s and other forms of dementia. Autumn Leaves communities provide exceptional care and research-based programs that allow for dignified, purposeful living in a safe and active environment. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. For more information, visit AutumnLeaves.com, email info@AutumnLeaves.com, or call 888-662-8886.

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