



**FOR IMMEDIATE RELEASE**

**Autumn Leaves Sales Director named OKALA Salesperson of the Year**

*Lana Redus Honored at Oklahoma Assisted Living Association (OKALA) Conference*

TULSA (Oklahoma) – May 1, 2018 – Lana Redus, Director of Sales and Marketing at Autumn Leaves of Southwest Oklahoma City, was named Sales and Marketing Person of the Year at today’s 2018 Oklahoma Assisted Living Association’s (OKALA) Spring Conference in Tulsa, Oklahoma.

Each year, OKALA invites members to nominate colleagues who work tirelessly to deliver compassionate care – individuals who go the extra mile and daily demonstrate commitment to excellence.

Ms. Redus helped to open Autumn Leaves of Southwest Oklahoma City in 2015, and achieved 100% occupancy in record time. Her passion to serve with compassion and excellence has kept occupancy consistently at or above 97% since that time. “Lana is much more than a marketing director, but the success of our community can be directly attributed to her enthusiasm, expertise, and tenacity” says executive director, Willena Ferguson.

Ms. Redus understands the heartache of dementia. Having lost her brother to the illness, she is devoted equally to serving her residents and raising awareness about the disease. She arrives at 7 am daily to serve residents juice and coffee while they await breakfast; she is often at the community on her days off. She enjoys assisting with activities; she regularly coifs her residents; and eagerly shares her talent for gourmet cooking. According to Ms. Ferguson, “When our culinary manager was on medical leave, Lana put her former catering and restaurant-ownership skills to good use and prepared meals for two days each week. She was a great help to the culinary team and gave residents a special treat.” Her passion for interior design and party planning also regularly yield magazine-worthy model rooms and community celebrations.

She is deeply rooted in the Oklahoma City community, and her knowledge of the area serves families and Autumn Leaves well. She is actively involved with Moore and Southwest Oklahoma City Chamber events and is a frequently consulted resource for families and professionals seeking guidance about memory care options.

“Lana’s dedication to changing lives is the driver that perfects her sales skills,” said Karon Porter, Associate Vice President of Sales for Autumn Leaves. “She is an asset to our Southwest Oklahoma team, a well-respected colleague across the company, and a much-loved friend to our residents and families.”

**About Autumn Leaves®**

With nearly 50 family-owned- and -operated memory care assisted living communities in nine states, Autumn Leaves is dedicated to serving those living with Alzheimer’s and other forms of dementia. Autumn Leaves communities provide exceptional care and research-based programs that allow for dignified, purposeful living in a safe and active environment. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. For more information, visit [AutumnLeaves.com](http://AutumnLeaves.com), email [info@AutumnLeaves.com](mailto:info@AutumnLeaves.com), or call 888-662-8886.

**Media Inquiries to:** Laurie Hesser, 214-845-4456 or [LHesser@AutumnLeaves.com](mailto:LHesser@AutumnLeaves.com)

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