



FOR IMMEDIATE RELEASE

**AUTUMN LEAVES SPEARHEADS MAJOR PRODUCT DONATION
TO AGE OF CENTRAL TEXAS**

*600 Cases of Adult Incontinence Products Provided
for Low-Income Senior Adults in Central Texas*

IRVING, Texas (July 31, 2017) – [Autumn Leaves®](#), a nationwide leader in residential memory care that operates five communities in Central Texas, and Essity, a global producer of personal care and professional hygiene products and solutions, joined forces today to deliver 600 cases of TENA-brand adult incontinence briefs to AGE of Central Texas. The donation will serve hundreds of AGE's clientele, which include low-income and underinsured seniors across Central Texas.

Autumn Leaves Central Texas' communities work regularly with AGE to provide educational workshops and support group meetings related to caregiving, memory care, and dementia. Aware of the AGE's ongoing need for essential personal care items and the organization's upcoming summer briefs drive, the Autumn Leaves team approached their TENA supplier – Essity – who agreed to make the donation.

Essity's Bowling Green (Ky.) plant delivered the shipment via 18-wheeler to AGE's Round Rock facility, where Autumn Leaves, Essity, and AGE staff and volunteers unloaded the truck. AGE will make the incontinence briefs available free of charge to its clients.

"Autumn Leaves is pleased to bring AGE and Essity together for this very worthy cause," said John Barbee, president of Autumn Leaves. "Essity's generosity with the contribution of its TENA products will help many seniors in need. It is a privilege to work with AGE and Essity to serve Austin's aging population through delivery of quality products and services as well as compassionate care and critical assistance."

"Essity is thrilled to make this donation of TENA products to AGE," said Jim Smith, national account manager for Essity's Health and Medical Solutions business in North America. "We admire the great work AGE is doing in the community to support older adults and their caregivers."

For more information on AGE of Central Texas and all of the programs, resources, and education available to the community, visit www.AGEofCentralTX.org or call (512) 451-4611.

About Autumn Leaves®

With 50 family-owned- and -operated memory care assisted living communities in nine states – including five in Central Texas – Autumn Leaves is dedicated to serving those living with Alzheimer's and other forms of dementia. Autumn Leaves communities provide exceptional care and research-based programs that allow for safe, secure, and active environments for residents. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, dementia knowledge, heartfelt compassion, and award-winning design and life engagement programs to create the best possible care environment. For information, visit www.AutumnLeaves.com, email info@AutumnLeaves.com, or call 888-662-8886.
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About AGE of Central Texas

AGE of Central Texas is a regional non-profit that tackles the challenges of aging with expert solutions. AGE serves older adults and family caregivers through interrelated community programs that include adult day health care, caregiver education and resources, early memory loss support, health equipment lending, and peer-based computer classes for seniors. AGE has been serving older adults and those who care for them since 1986. For more information, visit www.AGEofCentralTX.org or call (512) 451-4611.

About Essity

Essity (www.essity.com), formerly part of the SCA Group, is a leading global hygiene and health company that develops, produces and sells personal care and professional hygiene products and solutions. Sales are conducted in approximately 150 countries under many brands, including the leading global brands TENA and Tork. Essity has about 48,000 employees and net sales in 2016 of approximately \$12 billion. The company is headquartered in Stockholm, Sweden, and is listed on Nasdaq Stockholm.

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