

THE LASALLE GROUP

THE LASALLE GROUP NAMES NEW SENIOR VP OF PEOPLE AND CULTURE

Human resources executive Kim Alleman to serve in newly created position



IRVING, Texas (Feb. 3, 2016) – The LaSalle Group, Inc., a national leader in residential memory care with more than 40 [Autumn Leaves®](#) communities nationwide, has named HR executive Kim Higgins Alleman as senior vice president of people and culture.

Alleman brings more than 25 years of major corporate HR experience to the newly created position. She was previously the Senior Vice President of Human Resources at Blockbuster Inc., Bank One, and at VHA Inc., a healthcare organization which was nationally recognized as a Top 100 Places to Work. Most recently, she served as a senior consultant at the George W. Bush Foundation.

At The LaSalle Group, she will lead the company's commitment to providing an outstanding work environment for employees at its communities in seven states, as well as at LaSalle's home offices. She will lead HR, recruiting, and training teams, and will serve on The LaSalle Group's executive leadership team, directly reporting to CEO and co-owner Mitchell Warren.

"As a leading memory care provider, we want to maintain a people-centric culture of caring, in which employees, who interact most with our residents, have a strong voice in strategic discussions," said Warren. "Kim has the experience to help us refine, define, and better communicate our company culture and reinforce our mission and values as we continue to grow."

In addition to her extensive professional experience, Alleman is deeply involved in the community as a CASA (Court Appointed Special Advocate), and has served on the board of directors for The Family Place, The University of Dallas, Inroads, and Family Gateway.

About The LaSalle Group

Family-owned and -operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns more than 40 Autumn Leaves® memory care assisted living communities designed specifically for people with Alzheimer's and other forms of dementia, as well as other specialized real estate and businesses throughout the United States. For more information about its business lines, services, current projects, and investment opportunities, please visit www.LaSalleGroup.com or call 800-452-7255.

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