

# THE LASALLE GROUP

## THE LASALLE GROUP NAMES NEW VP OF INNOVATION & INFORMATION TECHNOLOGY

Tracy Bazzell to lead innovation for residential memory care provider



IRVING, Texas (Dec. 15, 2015) – The LaSalle Group, Inc., a national leader in residential memory care with more than 40 [Autumn Leaves®](#) communities nationwide, has promoted Tracy Bazzell to vice president of innovation and information technology. He joined the company in March as associate vice president of data and applications.

Bazzell will lead and implement technology strategies for The LaSalle Group, Autumn Leaves, and The LaSalle Group's other corporate brands, including its four divisions: Winfield Design, LLC; MWW Development, LLC; Lake Superior Contracting, LP; and Constant Care Family Management.

"We included innovation in Tracy's title to emphasize that he does more than keep our systems running – he keeps us at the forefront of senior living and memory care through the strategic use of the latest technology," said The LaSalle Group CEO and co-owner Mitchell Warren. "As our company grows, we are partnering with leading technology companies to put in place systems and programs that enable us to continue to lead the industry in providing the best possible environment and care for our residents."

Bazzell came to The LaSalle Group from Centurion Medical Products where he served as chief information officer. With nearly 20 years of experience in the technology industry, Bazzell holds an MBA with a focus in business and information management from the McCombs School of Business at The University of Texas at Austin, and received a bachelor's degree in business and human resources from Eastern New Mexico University.

### **About The LaSalle Group**

Family-owned and -operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns more than 40 Autumn Leaves® memory care assisted living communities designed specifically for people with Alzheimer's and other forms of dementia, as well as other specialized real estate and businesses throughout the United States. For more information about its business lines, services, current projects, and investment opportunities, please visit [www.LaSalleGroup.com](http://www.LaSalleGroup.com) or call 800-452-7255.