

AUTUMN LEAVES® BREAKS GROUND ON ITS THIRD AUSTIN-AREA MEMORY CARE COMMUNITY South Austin location expected to open in late 2016

AUSTIN, Texas (Oct. 5, 2015) – <u>The LaSalle Group</u>, a national leader in residential memory care, breaks ground on its third Austin-area location this month. Autumn Leaves of South Austin, located at 5200 Davis Lane, is slated to open in late 2016.

Autumn Leaves will host an official groundbreaking event at the site from 2-3 p.m. on Tuesday, Oct. 13, with the Austin Chamber of Commerce.

"Like our other communities in the area, Autumn Leaves of South Austin will provide the best quality of care for residents living with Alzheimer's, dementia, and memory loss," said Autumn Leaves Executive Vice President of Management Chris Rio. "Our communities combine the latest in design, technology, and caregiving practices that offer our residents a fulfilling lifestyle and their families peace of mind."

The 36,296-square-foot memory care community will bring approximately 37 full-time jobs to the area and provide specialized care to 54 residents living with Alzheimer's and other forms of dementia.

Situated on approximately 3 acres, the community will feature an innovative building design and cutting-edge technology to create a calm, safe, and enjoyable environment, while the life engagement program will fulfill residents' needs for artistic expression, physical activity, spiritual support, community connections, continuing education, and leisure.

Autumn Leaves of South Austin also will offer educational programs to the public including seminars, support groups, memory testing, and respite care.

The LaSalle Group has more than 40 communities in seven states and will add two more communities, including a second San Antonio location, before the end of the year. The company is currently looking at other potential locations in Texas. For more information about the Autumn Leaves of South Austin community, go to www.autumnleaves.com.

About Autumn Leaves

Family-owned and -operated Autumn Leaves® memory care assisted living communities are dedicated to serving those living with Alzheimer's and dementia. Autumn Leaves communities are committed to providing exceptionally high-quality care and research-based programs that allow for safe, secure, and active environments for their residents. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. Autumn Leaves currently operates more than 40 communities in seven states with the ability to serve more than 1,800 residents. For more information, visit www.autumnleaves.com or call 888-662-8886.

About The LaSalle Group

Family-owned and -operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns more than 40 Autumn Leaves® memory care assisted living communities designed specifically for people with Alzheimer's and other forms of dementia, as well as other specialized real estate and businesses throughout the United States. For more information about its business lines, services, current projects, and investment opportunities, please visit www.LaSalleGroup.com.

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