



AUTUMN LEAVES® BREAKS GROUND ON ITS FIRST MEMORY CARE COMMUNITY IN AMARILLO

Location expected to open in spring 2016

AMARILLO, Texas (June 9, 2015) – [The LaSalle Group](#), a national leader in residential memory care, today broke ground on Autumn Leaves of Amarillo. The new community, located at 7480 Hillside Road, is slated to open in spring 2016.

“Autumn Leaves of Amarillo will provide the best quality of care for residents living with Alzheimer’s, dementia, and memory loss,” said Autumn Leaves Chief Operating Officer Joe Jasmon. “As we expand into Amarillo, our focus is on giving area families peace of mind, and providing a place where they know their loved ones feel at home.”

Located four miles from Northwest Texas Hospital, the 36,296-square-foot memory care community will bring more than 30 full-time jobs to the area and provide specialized care to 54 residents living with Alzheimer’s and other forms of dementia.

Situated on nearly three acres, the community will feature an innovative building design and cutting-edge technology to create a calm, safe, and enjoyable environment. Autumn Leaves also offers a unique life engagement program to fulfill residents’ needs for artistic expression, physical activity, spiritual support, community connections, continuing education, and leisure.

Autumn Leaves of Amarillo also will offer free programs to the public including seminars, support groups, memory testing, and free respite care.

The La Salle Group has more than 40 communities in six states and plans to open an additional nine communities in 2015. The company is currently looking at other potential locations in Texas.

For more information about Autumn Leaves of Amarillo, go to <http://autumnleaves.com>.

About Autumn Leaves

Family-owned and -operated Autumn Leaves® memory care assisted living communities are dedicated to serving those living with Alzheimer’s and dementia. Autumn Leaves communities are committed to providing exceptionally high-quality care and research-based programs that allow for safe, secure, and active environments for its residents. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. Autumn Leaves currently operates more than 40 communities in six states with the ability to serve more than 1,800 residents. For more information, visit www.autumnleaves.com or call 888-662-8886.

About The LaSalle Group

Family-owned and -operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns more than 40 Autumn Leaves® memory care assisted living communities designed specifically for people with Alzheimer's and other forms of dementia, as well as other specialized real estate and businesses throughout the United States. For more information about its business lines, services, current projects, and investment opportunities, please visit www.LaSalleGroup.com.

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