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Press Release

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FOR IMMEDIATE RELEASE

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FAMILIES' ONLINE REVIEWS RANK 13 AUTUMN LEAVES

COMMUNITIES IN TOP 1% NATIONWIDE

Irving, Texas — Thirteen Autumn Leaves communities have been honored by

SeniorAdvisor.com as recipients of SeniorAdvisor.com's Best of 2015 Awards. The

awards go to communities that rank among the top 1% of senior care communities in the

United States according to those who matter most – their customers. SeniorAdvisor.com

is a national ratings and reviews site for senior care.

The award-winning Autumn Leaves communities include: in the Atlanta area, Autumn

Leaves of Sugarloaf; in the Chicago area, Autumn Leaves communities in Vernon Hills,

Crystal Lake, Bolingbrook, St. Charles, Oswego, and Orland Park; in the Dallas-Fort

Worth area, Autumn Leaves in Carrollton, Fossil Creek, and Arlington; in the Houston

area, Autumn Leaves in Cy-Fair and The Woodlands; and finally, Autumn Leaves of

Edmond, Oklahoma.

"We're very pleased and proud that these communities have earned such a high level of

trust and satisfaction among the families of our residents," said Joe Jasmon, Chief

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THIRTEEN AUTUMN LEAVES COMMUNITIES RANK IN TOP 1% NATIONWIDE

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Operating Officer of Autumn Leaves. "It's a reflection of the hard work and dedication of

the staff at each community."

Now in their second year, the Best of 2015 Awards celebrate the best of the best in

American senior care and are only given to communities and agencies that have

consistently received outstanding feedback from families on the SeniorAdvisor.com

website. To qualify for a SeniorAdvisor.com Best of 2015 Award, winners must have an

average overall rating of at least 4.5 stars out of 5 and a minimum number of online

reviews.

Nearly 900 assisted living, in-home care, and other senior housing providers across the

United States were recognized this year. According to a joint study conducted in May

2014 by SeniorAdvisor.com and A Place For Mom, an online senior care referral service,

online reviews have a profound impact on the purchasing behavior of consumers looking

for senior care.

"We launched SeniorAdvisor.com ... to give families a tool to identify the businesses that

will take great care of their loved ones," said Eric Seifert, President of SeniorAdvisor.com.

"We're thrilled to have the opportunity to thank companies and professionals who commit

to providing exceptional service to the loved ones we entrust in their care."

ABOUT AUTUMN LEAVES

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Family owned and operated memory care assisted living communities, Autumn Leaves® is dedicated to serving those living with Alzheimer's and dementia. Autumn Leaves communities are committed to providing exceptionally high-quality care and research-based programs that allow for safe, secure, and active environments for its residents. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. Autumn Leaves currently operates 42 communities in four states with the ability to serve more than 1,800 residents. For more information, visit AutumnLeaves.com or call 888-662-8886.

ABOUT THE LASALLE GROUP

Family owned and operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns 42 Autumn Leaves® Memory Care communities designed specifically for people with Alzheimer's and other forms of memory impairment; as well as other specialized real estate and businesses throughout the United States. For more information about our business lines, services, current projects, and partnership opportunities, please visit <u>LaSalleGroup.com</u> or call Kristin Dupont at 800-452-7255.