

PRESS RELEASE

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FOR IMMEDIATE RELEASE
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INNOVATIVE MEMORY CARE COMMUNITY OPENING SOON IN STONE OAK

San Antonio, TEXAS May 6, 2014: **The LaSalle Group**, a leader in memory care with more than 15 years of experience, will **open its first** Autumn Leaves memory care community in San Antonio this summer. The 30,000 square foot, \$10.7 million memory care community – **Autumn Leaves of Stone Oak** – will provide specialized care to nearly 50 residents living with Alzheimer's, dementia, and memory impairment. The announcement was made by **Mitchell Warren**, CEO and Co-Owner of **The LaSalle Group, Inc.** and **Autumn Leaves**, based in Irving, Texas.

As part of the community's commitment to education and the fight against Alzheimer's, Autumn Leaves of Stone Oak invites the public to an Alzheimer's Fundraising Dinner at Aldaco's Restaurant on Friday, May 9, from 6:00 -- 9:00 p.m., at 20079 Stone Oak Parkway, San Antonio, Texas 78258. The dinner will raise money for the Alzheimer's Association and feature the presentation of "Alzheimer's: Facts, Reality, and the Future" from Yvonne Lozano, Ph.D. There is a minimum donation of \$25.

"My goal is to help families living with Alzheimer's, and I am excited to host this fundraiser," said Shanna Lindsey, Executive Director of Autumn Leaves of Stone Oak. "I have been a nurse for the past 23 years, and working in memory care is the most rewarding area for me. We are bringing innovative services to San Antonio, and I look forward to getting to know our residents, their families, and members of our greater community. We believe in partnering with local organizations like the Alzheimer's Association to make a difference, and I know our relationship will continue once we open our doors."

Utilizing current scientific research, Autumn Leaves of Stone Oak will feature an innovative building design and cutting-edge technology to create a calm, safe, and engaging environment. The community will be the **first in San Antonio** to feature the state-of-the-art Vigil System, a motion sensor program in each resident's private room that allows for safer independent living. The system subtly alerts staff members, if needed, and gathers information that serves to improve the resident's comfort level.

In addition, the community will offer **free programs** to the public including seminars, speakers, and monthly Alzheimer's support groups. Autumn Leaves of Stone Oak will be the **only memory care community in Stone Oak to offer a day stay program**. Respite care is also available.

"Experiencing Alzheimer's or dementia with a loved one is not only challenging, but can be frightening," said Ginny Brown, Director of Sales and Marketing for Autumn Leaves of Stone Oak. "Our passionate team is here to provide not only care, but education to help families and members of the community have a better understanding of Alzheimer's. Our support group will show families that they are not alone, and we plan to provide tools that will assist them on their journey."

Autumn Leaves of Stone Oak is located approximately 19 miles north of downtown San Antonio on Stone Oak Parkway.

The community is approximately three miles from Methodist Stone Oak Hospital and North Central Baptist Hospital.

If you are interested in attending the fundraising dinner, please RSVP to Ginny Brown at 210-380-4867 or gbrown@autumnleaves.com.

If you are a member of the media interested in covering this story or would like to set up an interview, please contact Amy Jones via phone at 214-890-7912 ext. 30 or email at ajones@fortegroupinc.com, or Mady Edgar via phone at 214-890-7912 ext. 43 or email at medgar@fortegroupinc.com.

ABOUT AUTUMN LEAVES

Family owned and operated memory care assisted living communities, Autumn Leaves® is dedicated to serving those living with Alzheimer's and dementia. Autumn Leaves communities are committed to providing exceptionally high-quality care and research-based programs that allow for safe, secure, and active environments for its residents. An acknowledged leader in memory care, Autumn Leaves combines clinical expertise, knowledge of dementia, and heartfelt compassion to create the best possible care environment. Autumn Leaves currently operates 36 communities in 4 states with the ability to serve more than 1,800 residents. For more information, visit AutumnLeaves.com or call 888-662-8886.

ABOUT THE LASALLE GROUP

Family owned and operated since 1990, The LaSalle Group, Inc. designs, develops, builds, manages, and owns 36 Autumn Leaves® memory care assisted living communities designed specifically for people with Alzheimer's and other forms of dementia, as well as other specialized real estate and businesses throughout the United States. For more information about our business lines, services, current projects, and investment opportunities, please visit LaSalleGroup.com or call Robin Carter, Assistant Vice President of Marketing and Communications, at 800-452-7255.

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Image courtesy of Autumn Leaves of Stone Oak
Image 1: Autumn Leaves of Stone Oak exterior