



Autumn Leaves of Sugarloaf
1475 Satellite Boulevard
Suwanee, GA 30024
Phone 888-420-4222
AutumnLeaves.com

Press Release

Contact: Page Clark, Forté PR
Phone: 214-890-7912 ext. 26
Mobile: 214-477-6695
pclark@fortegroupinc.com

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INNOVATIVE MEMORY CARE COMMUNITY NOW OPEN— READY TO PROVIDE MUCH NEEDED, SPECIALIZED SERVICES

SUGARLOAF, Georgia, July 17, 2013: The leader in memory care just opened its **first community in the Atlanta area – Autumn Leaves of Sugarloaf**. The 26,000 square foot, \$10 million memory care community provides a home-like environment for as many as 46 residents living with Alzheimer’s and dementia-related illnesses. The community offers **free programs** to the public including seminars, support groups, memory testing, and a free day stay on Wednesdays to give family members and caregiver’s relief. Autumn Leaves of Towne Lake, the second Autumn Leaves Community in the Atlanta area is also currently under construction. Atlanta’s constantly diversifying economy, large population and geographic size are key drivers in the strategic growth of the Autumn Leaves platform in the Atlanta market.

“We are excited that our doors at our Sugarloaf location are now open, and we can start moving residents into their new home. There is such a great need for specialized memory care,” said Jodie Massey, Regional Director of Sales and Marketing. “Autumn

Leaves of Sugarloaf is bringing a whole new aspect for residents living with Alzheimer's, dementia and memory loss. Our building is specifically designed for someone who is living with memory impairment but also provides them with the home-like, safe and secure environment. Daily activities, life enrichment programs and a fresh, healthy menu are all part of the community life here that keeps our residents stimulated and happy."

Autumn Leaves of Sugarloaf includes a brand new interior design model based on the latest scientific research. From the type and color of the light, to the number of windows, to the type of artwork, carpet, paint, and furniture, everything was chosen with the intention of providing the best environment for residents living with Alzheimer's and dementia. The community also has its own Culinary Director who will freshly prepare food from scratch while working with a nutritionist, doctor and dietician to create meals enjoyed by residents in private dining rooms. The residents will also experience life enrichment programs that use touch, laughter, music, and dance to engage senses and personality. Autumn Leaves is designed as a complete memory care community, and our residents will have access to the entire building and three courtyards.

"We specialize in providing the best quality of care for someone living with memory impairment in a home-like setting," said Chad Anderson, President of Constant Care Family Management, the property management company for Autumn Leaves communities. "Our community is set up much like a beautiful home where residents will be treated with dignity and respect. Our care centered practices are specifically designed to focus on enhancing our residents' quality of life."

Autumn Leaves of Sugarloaf is located in Suwanee, just minutes from the Sugarloaf Country Club and roughly 30 miles from Atlanta. This is the **first community in the Atlanta area.**

According to *Family Circle* magazine, Suwanee is being recognized in its August issue as one of the top 10 best towns in the nation for families. “There is an increasing need for specialized care as our population continues to age,” said Matthew Summerville, Executive Director, Autumn Leaves of Sugarloaf. “We understand the value of finding a safe and secure environment for mom or dad in a local community that also caters to the needs of an adult child’s own family.”

Autumn Leaves of Sugarloaf is now open and is currently conducting tours and taking deposits. For more information or to set up an interview, call Page Clark at 214-890-7912 ext. 26 or email at pclark@fortegroupinc.com.

ABOUT AUTUMN LEAVES OF SUGARLOAF

The 26,000 square foot community, designed for Alzheimer’s and dementia residents, provides a compassionate home-like environment with the highest quality memory care available. The nearly \$10 million project is the result of a partnership between The LaSalle Group, Frost National Bank and Silverado Interests LLC (not affiliated with Silverado Senior Living LLC).

For more than 12 years, Autumn Leaves has focused exclusively on caring for families with dementia and Alzheimer’s. Every Autumn Leaves community is designed and constructed with the unique needs of seniors in mind. Autumn Leaves uses the latest research to shape the care, nutrition and activities to improve the residents’ quality of

life. Autumn Leaves has communities open or under construction in Texas, Oklahoma, Chicago and Georgia. Autumn Leaves of Sugarloaf is the first community in the Atlanta area. For more information about Autumn Leaves of Sugarloaf, please visit the website at AutumnLeaves.com or call 888-420-4222.

Photos courtesy of Autumn Leaves of Sugarloaf

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