

## Press Release

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FOR IMMEDIATE RELEASE  
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### **The LaSalle Group announces memory care community in Katy – addressing strong demand for needed care**

KATY, Texas, Aug. 01, 2013: The LaSalle Group has announced plans to build a cutting-edge, 28,000 square foot memory care assisted living community in the city of Katy and the community of Cinco Ranch. The Autumn Leaves of Cinco Ranch community will use a family approach to serve nearly 50 residents living with Alzheimer's and dementia. This is the 9th memory care community The LaSalle Group has brought to the Houston area in just over two years. The project is the result of a partnership with The La Salle Group, Silverado Interests (not affiliated with Silverado Senior Living LLC) and Community Trust Bank.

"We are excited to help local families by building this community in an area that desperately needs the care," said Jason Dupont, Director of Finance, The LaSalle Group. "Not only will we provide a much needed service, but we will also create more jobs for the local economy. We are pleased that highly-trained care staff with specialized expertise in dementia care will make up our assisted living team."

The LaSalle Group is dedicated to excellence in design, construction and caregiving. All staff members undergo rigorous training to improve their healthcare knowledge and learn new methodologies necessary to provide compassionate care. Of the 42 suites, 16 will have private baths that are a feature of the newer communities. The residents will have access to the entire building and secure outdoor courtyards.

“We are thrilled to become a part of the Cinco Ranch community,” said Brenda Brantley, Chief Financial Officer, The LaSalle Group. “We feel a true connection to the area and know that our high level of memory care expertise will allow us to provide quality care in a loving, home-like environment.”

The official groundbreaking event of Autumn Leaves of Cinco Ranch will take place on Tuesday, August 27th from 3-5 p.m. located at 24024 Westhiemer Parkway, Katy, Texas 77494. The event is open to the public. Please call 214-845-4429 for more information.

The community is expected to open in Katy in early 2014. To set up an interview, please call Page Clark at 214-890-7912 ext. 26 or email [pclark@fortegroupinc.com](mailto:pclark@fortegroupinc.com).

### **ABOUT THE LASALLE GROUP**

The LaSalle Group, located in Irving, Texas, is a recognized leader in the senior living industry. Using our affiliate companies, we provide a total package: real estate development, finance, construction and management of innovative Autumn Leaves memory care communities. With more than 25 Autumn Leaves communities open or under construction in Texas, Oklahoma, Illinois and Georgia, we are growing at a smart,

steady pace. For more information about our business, companies and current projects, visit [LaSalleGroup.com](http://LaSalleGroup.com) or call (800) 452-7255.

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